

News Release

For immediate release

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Enterprise Data Management Delivers New Release of Datalliance

- New release enhances user productivity, improves report capabilities, expands international functionality, and incorporates latest technologies

Cincinnati, Ohio, September 24, 2004 – Enterprise Data Management (EDM) today announced the immediate availability of the latest release of Datalliance®, a comprehensive internet-based VMI (Vendor Managed Inventory) e-commerce service. Enhancements in this release cover a broad range of topics ranging from Planner productivity improvements, additional functionality for international distributors and suppliers, to support for technologies such as XML and SSL.

Specific enhancements include:

- Enhanced Purchase Order Worksheet functionality allowing Planners to launch daily orders to cover customer backorders for items not scheduled to be ordered on a specific day.
- Interface changes in support of international suppliers and distributors. This release also takes the first steps towards becoming more universal in reporting of currency related terms.
- New Comparative Quarterly Performance report (at the distributor level). This report provides sales, marketing and general management with an overview of the status and activity for their VMI relationships.
- Support for several transactions in XML format and support for SSL as a persistent and secure connectivity option.
- Automated loading of “event” data from a standard file format, including creation of items not yet received via a product activity transaction.

Carl Hall, president EDM, states, “Each of the enhancements in this new release of Datalliance support our stated ongoing objectives of enhancing user productivity, unlocking the value of information through flexible reporting options, and incorporation of the latest technologies where they can help us simplify and reduce the overall cost of implementing VMI.”

About EDM and Datalliance

Enterprise Data Management is an Application Services Provider with over 10 years of experience designing, developing and executing mission critical supply chain systems for Fortune 500 companies. As a result of our extensive industry and technology experience, EDM has developed Datalliance, a comprehensive VMI-based e-commerce service. Datalliance enables suppliers and their customers to establish effective VMI relationships quickly and easily as well as facilitating collaboration across the Internet. Datalliance customers include companies such as: Rockwell Automation, Goodyear Tire and Rubber Company, ArvinMeritor and Chicago Rawhide. For more information about Datalliance and VMI, please visit: www.datalliance.net.