

News Release

For immediate release

7/29/2005

Contact: Jennifer Warner, EDM
513-791-7272



Datalliance VMI Volume Grows to \$1.8B in First Half of 2005

- **Vendor Managed Inventory provider processes \$1.8 billion in sales during period**
- **Customer base expands in the electrical components, electronics, heavy and medium duty truck parts, and automotive industries**

Cincinnati, Ohio, July 29, 2005 – Enterprise Data Management (EDM) today announced that the sales volume processed through Datalliance grew to \$1.8 billion in the first half of 2005. In addition to this increase, the dollar value of inventory being managed increased to \$763 million and the number of SKUs being tracked increased to 4.7 million. EDM also increased the number of suppliers. These customers represent the electrical components, electronics, heavy and medium duty truck parts, and automotive industries.

Carl Hall, president of EDM, stated, “During the first half of 2005, we realized significant growth in all aspects of our Datalliance VMI service. This positive trend is the result of the continued acceptance of VMI as a critical supply chain element by many industries, the increased success and usage of VMI by our existing customers, and the additional VMI transaction volume generated by our new customers. We look forward to the continued opportunity to serve the VMI and supply chain needs of our growing customer base.”

Datalliance is a complete electronic commerce service that combines extensive VMI functionality and advanced system design. Datalliance is Software as a Service that is quickly implemented and supported by a comprehensive range of services. Datalliance is scalable to any number of locations and is currently used in a wide variety of industry verticals. Datalliance fosters and supports collaboration between suppliers and their distributors.

About EDM and Datalliance

Enterprise Data Management is an Application Services Provider with over 13 years of experience designing, developing and executing mission critical supply chain systems for Fortune 500 companies. As a result of our extensive industry and technology experience, EDM has developed Datalliance, a comprehensive VMI-based e-commerce service. Datalliance enables suppliers and their customers to establish effective VMI relationships quickly and easily as well as facilitating collaboration across the Internet. Datalliance customers include companies such as: Rockwell Automation, Bendix HVS, and Chicago Rawhide. For more information about Datalliance and VMI, please visit: www.datalliance.com.