

News Release

For immediate release

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New Release of Datalliance Significantly Enhances Reporting Capabilities for both Distributors and Suppliers

Cincinnati, Ohio, July 7, 2005 – Enterprise Data Management (EDM) today announced the immediate availability of the latest release of Datalliance®, a comprehensive internet-based VMI (Vendor Managed Inventory) e-commerce service. The primary focus of this release is to improve information access through flexible reporting for both suppliers and distributors. In addition, this release includes a variety of enhancements to increase user productivity and incorporate new technology to simplify and reduce the overall cost to implement and operate Datalliance.

Enhancement Highlights:

E-mail Reports

- *Shipping Lane Review* – This report lists all locations associated with a distributor and their shipping lane configuration parameters. It allows the planner/distributor to easily identify changes that may need to be made to the review and lead time components that impact inventory replenishment.
- *Active Item Review* – This report includes all locations associated with a distributor and their associated shipping lane configuration parameters. When a new VMI location is added, this report allows the distributor to review the calculated order points and order quantities compared to the distributor values that are currently driving replenishment.

Distributor Reports

- *Period Comparison* – This report allows the supplier and/or distributor to view key performance indicators for two time periods, side-by-side. The user can select the number of weeks to include in the comparison and is available at the distributor and location levels.
- *Distributor PO Summary* – This report provides the supplier and distributor with summary level information related to VMI purchase orders for a selected date.

Supplier Report

- *Distributor Weekly Summary* – With this release of Datalliance a new category of “weekly” reports has been added. This report presents average inventory, demand, turns, and in-stock percentages, by distributor for a selected week. Drill down capability to location level details is also provided.

About EDM and Datalliance

Enterprise Data Management is an Application Services Provider with over 13 years of experience designing, developing and executing mission critical supply chain systems for Fortune 500 companies. As a result of our extensive industry and technology experience, EDM has developed Datalliance, a comprehensive VMI-based e-commerce service. Datalliance enables suppliers and their customers to establish effective VMI relationships quickly and easily as well as facilitating collaboration across the Internet. Datalliance customers include companies such as: Rockwell Automation, Goodyear Tire and Rubber Company, ArvinMeritor and Chicago Rawhide. For more information about Datalliance and VMI, please visit: www.datalliance.net.