

## News Release

For immediate release

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## Datalliance Records Substantial Growth in all areas of Vendor Managed Inventory Service for 2006

- VMI sales transactions processed through Datalliance increased 54%
- Number of customer locations utilizing Datalliance VMI service increased 58%
- Total SKU's managed by Datalliance increased 19%
- 80% of the Datalliance customer base increased the dollar volume of sales transactions processed through VMI

**Cincinnati, Ohio, January 11, 2007** – Datalliance® today announced substantial growth results in all key business metrics for its Datalliance Vendor Managed Inventory (VMI) service for the year ended December 31, 2006. Sales transactions processed through the Datalliance VMI service exceeded \$6B (54% increase over 2005), customer locations increased to 5,700 (58% increase), and total SKU's managed increased to 6.8M (19% increase). Existing Datalliance VMI customers across all industries continued to realize the business benefits of VMI as evidenced by their expanded use of VMI. During 2006, 80% of the Datalliance customer base increased the dollar volume of sales transactions processed through VMI.

Datalliance is a comprehensive Vendor Managed Inventory service that utilizes the “software as a service” model, enabling suppliers and their customers to establish effective VMI relationships quickly and easily while facilitating supply chain collaboration across the Internet.

“The Datalliance results for 2006 continue the trend of strong growth,” stated Carl Hall, President, Datalliance. “More importantly, the increased level of VMI activity within the established Datalliance customer base illustrates the business value that these companies receive from their VMI programs. Datalliance delivers business results that encourages suppliers and their customers to increase the level of business run through the VMI program.”

### About Datalliance

Datalliance is a “Software as a Service” (SaaS) company with extensive experience designing, developing and executing mission critical supply chain systems for Fortune 500 companies. As a result of extensive industry and technology experience, Datalliance has developed a comprehensive VMI-based e-commerce service. Datalliance enables suppliers and their customers to establish effective VMI relationships quickly and easily as well as facilitating collaboration across the Internet. Datalliance customers include companies such as: Philips, Goodyear Tire and Rubber Company, and SKF. For more information about Datalliance and VMI, please visit: <http://www.datalliance.com>