

News Release

For immediate release

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Leading Electrical Industry Suppliers Select Datalliance® Vendor Managed Inventory Solution

- **IDEAL, Legrand and Southwire select Datalliance for “Next Generation” of Vendor Managed Inventory (VMI)**
- **“Software as a Service” (SaaS) identified as key attribute for successful VMI deployment**

Cincinnati, Ohio, June 18, 2007 – Datalliance® today announced that three more leading electrical industry suppliers selected the Datalliance Vendor Managed Inventory solution in the second quarter of 2007. Ideal Industries, Inc. (IDEAL) is one of the world’s premier manufacturers of professional quality tools and supplies, serving installation professionals in the construction, maintenance, data communications, and OEM industries. Legrand North America (Legrand) is a leading provider of electrical and network infrastructure products, systems, and solutions. Southwire Company (Southwire) is North America’s largest building wire manufacturer and one of the world’s leading wire and cable producers.

All three suppliers are moving from traditional, in-house operated VMI software implementations to the Datalliance “Software as a Service” (SaaS) deployment model. The SaaS model is a flexible and scalable implementation approach that allows users to minimize their IT costs (staff, hardware, infrastructure), accelerate their VMI implementation, and reduce their risk by leveraging a highly reliable data center infrastructure.

“We are very pleased to welcome Ideal, Legrand and Southwire as new Datalliance customers,” noted Carl Hall, president of Datalliance. “The selection of Datalliance by these industry leaders not only further establishes Datalliance as the preferred VMI solution for the electrical industry, but in a broader sense, also confirms the business value that VMI offers to both suppliers and distributors in this dynamic industry.”

About Datalliance: Datalliance is a “Software as a Service” (SaaS) company with extensive experience designing, developing and executing mission critical supply chain systems for Fortune 500 companies. As a result of extensive industry and technology experience, Datalliance has developed a comprehensive VMI-based e-commerce service. Datalliance enables suppliers and their customers to establish effective VMI relationships quickly and easily as well as facilitating collaboration across the Internet. Datalliance customers include companies such as: Philips, Goodyear Tire and Rubber Company, and SKF. For more information about Datalliance and VMI, please visit: <http://www.datalliance.com>